



Vermont Recreation and Parks Association
2024 ADVERTISING RATES

VRPA ADVOCATE, Weekly Emails, & Website

Contact: _____ Company: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ FAX: _____ Email: _____

VRPA Advocate Annual Newsletter: We wish to place the following ads:

Table with 4 columns: Issue, Size, Member, Non-Member. Rows include January 2024 with various ad sizes (1/8, 1/4, 1/2, Full page) and their respective costs for members and non-members, plus a Total Newsletter Cost row.

Social Media Package:

1 Month = 4 social media posts (\$125) \$ _____ \$ _____

VRPA Website: \$125 per month (members). \$ _____ \$ _____

Month requested(s): _____

VRPA Rec Check-In Emails: \$150 per month (members). \$ _____ \$ _____

Month requested(s): _____

One-Year Commercial Membership (1 staff member) \$ 205.00

TOTAL \$ _____ \$ _____

___ An electronic, camera ready ad has been emailed to Jessica@vrpa.org.

___ Check No. _____ payable to VRPA for the total amount due is enclosed.

Mail to: VRPA, P.O. Box 33, Brownsville, VT 05037.

Phone: 774-254-0071, Email: Jessica@vrpa.org

VRPA Partner Sponsorship Opportunities

Become a VRPA official Partner by supporting our training efforts in one of the following ways:

Platinum Partner - \$10,000

Gold Partner - \$5,000

Silver Partner - \$1,000

Bronze Partner - \$500

These one time fees allow you to support the VRPA's efforts through a one-time payment each year. What is included in each level is highlighted below:

Platinum Partner:

- Listed as an event sponsor for the following events: Summerama, Maintenance Workshop, VT State Track & Field Meet, VT State Pickleball Tournament, PMT Training Course, CPO Training course, CPSI training course, and our VT Conference on Recreation & Trails Symposium.
- Listing in our annual newsletter as a Platinum Sponsor with a full, one page Ad
- One social media post at a time of your choosing
- One marketing email message of your choosing
- One conference registration

Gold Partner:

- Listed as an event sponsor for the following events: Summerama, Maintenance Workshop, VT State Track & Field Meet, VT State Pickleball Tournament, PMT Training Course, CPO Training course, CPSI training course, and our VT Conference on Recreation.
- Listing in our annual newsletter as a Gold Sponsor with a half page Ad
- One conference registration

Silver Partner:

- Listed as an event sponsor for the following events: Summerama, Maintenance Workshop, VT State Track & Field Meet, VT State Pickleball Tournament
- Listing in our annual newsletter as a Silver Sponsor with a half page Ad
- One social media post at a time of your choosing

Bronze Partner:

- Listed as an event sponsor for the following training courses: PMT Training Course, CPO Training course, CPSI training course, and Summerama Webinars.
- Listing in our annual Newsletter as a Bronze sponsor with a quarter page Ad.

Let us know by January 19th if you would like to become an official VRPA partner at any level.

Thank you for your support!